
CAPABILITIES

BRAND + VISUAL DESIGN SYSTEMS USER INTERFACE DESIGN WIRE-FRAMES + CLICK PROTOTYPES
FRONT-END DEVELOPMENT (HTML / CSS) RESPONSIVE WEB SITES ILLUSTRATION + INFOGRAPHICS

EXPERIENCE

User Interface Designer at EvoText Inc.

2016 - Present | Burlington, Massachusetts

- Visual design for education industry web apps, from curriculum builders to progress reports.
- Take projects from beginning wire-frames, through presenting user flows, to shipping assets.
- Build clickable prototypes for user testing and evolve experience based on feedback.
- Establish system for major UI components and built our first style guide; maintain pattern library.

Freelance Visual Design for unique businesses and start-ups

2008 - Present | Various Cities

- Leash Anchor dot com : Design and front-end dev for landing page site.
- Agree On mobile app : Strategy; facilitated user testing session; wire-frames to ship.
- Shopping Offset dot com : Brand system; front-end dev for multi-page site; wire-frames to ship.

Presentation and Graphic Designer at Kaiser Permanente

2013 - 2016 | Oakland, California

- Presentation design and data visualization for executive-level meetings on technology risk.
- Lead visual design for conferences and other large scale events.
- Create marketing campaigns that educate employees on cyber security and IT compliance.
- Collaborate with multimedia team on web design for department and campaign web sites.

Brand Designer at RUVED Herbal Supplements

2010 - 2012 | Redmond, Washington

- Lead brand messaging and visual design across all platforms; print, marketing, product, web.
 - Concept, design and launch a re-brand of packaging for supplements, teas and food products.
 - Print and online advertising campaigns.
 - User Interface design for e-commerce site landing pages.
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EDUCATION

The Art Institute of Seattle Bachelor of Fine Arts Graphic Design 2005-2009 Seattle, Washington	L4 Institute für Digitale Kommunikation Study Abroad Program 2006 Berlin, Deutschland	Duarte (Agency) Visual Story-Telling Workshop 2014 Sunnyvale, California	Cooper (Agency) Visual Interface Design Workshop 2015 + 2016 San Francisco, California.
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TOOLS

ADOBE CREATIVE SUITE + XD SKETCH INVISION/CRAFT HTML CSS POWERPOINT
